

**ABSTRACT**

A method and apparatus in various embodiments for controlling a data mining operation by specifying the goal of data mining in natural language, processing the data mining operation

- 5 without any further input beyond the problem specification, and displaying key performance results of a data mining operation in natural language. One embodiment includes provides a user interface having a control for receiving natural language input describing the goal of the data mining
- 10 operation from the control on the user interface. A second embodiment identifies key performance results, providing a user interface having a control for communicating information, and communicating a natural language description of the key performance results using the control on the user interface.
- 15 In a third embodiment input data determining a data mining operation goal is the only input required by the data mining application.

2010US0101627B1

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[ppsl] This does not appear to be what the box labeled (245) is about.

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[ox2] This is the independent variable determination module?! User refinement process later.